



Greetings!

As fall begins, our students are settling back into school – and reconnecting with their Margaret’s Place counselors. In the months ahead, we’ll have more children involved with us than ever as we open new locations and prepare for one of the most significant times of the year: **Domestic Violence Awareness Month**. Throughout October, we’ll be working with our students so they can understand and cope with the trauma of domestic violence – while empowering them to raise awareness in our communities. Check out a preview of what we’ll be doing this fall, and a few snippets of what we’ve done over the summer:

Raise the volume on domestic violence awareness



One of our longstanding traditions at Safe At Home is to commemorate Domestic Violence Awareness Month by having our peer leaders engage in school-wide awareness campaigns. This year’s theme is Raise the Volume on Domestic Violence Awareness, and our students will be wearing wristbands, creating signs, and leading activities throughout their entire school. **Be sure to follow us on [Facebook](#), [Twitter](#), and [Instagram](#) to get updates on their preparations – and to see the launch of their campaigns October 22-26.**

New locations coming soon!



We’re thrilled to share some big news with all of you. This fall, we opened both of our locations in the Washington Heights neighborhood of New York City – thanks to support granted by the New York County District Attorney’s Criminal Justice Investment Initiative (CJII). We also received word that the Union City School District in New Jersey will be providing support for us to open a second location there later this fall – bringing us up to 17 locations nationwide. **[Learn more about our Margaret’s Place programs now.](#)**

Less than 1 week until Purple Purse begins

In honor of Domestic Violence Awareness Month in October, Safe At Home is competing in the Allstate’s annual Purple Purse Challenge! **[Mark your calendar to visit \[bit.ly/jtpurplepurse\]\(http://bit.ly/jtpurplepurse\) on October 2 to help us get](#)**



Purple Purse Challenge

October 2 - 31, 2018

[off to a running start](#) – the more we raise, the more we can do to support young people who have witnessed or experienced domestic violence.

Save the date - November 15



Our 16th Annual New York City Gala is coming up on November 15! This unforgettable evening will celebrate the 1998 World Series Champion New York Yankees and is sure have a star-studded lineup. We'll also have a special performance by country music legend Tim McGraw, and the event will be emceed by Cy Young winner and YES Network commentator David Cone.

To purchase tickets or sponsorships, contact us at 212-880-7360, or email jennifer@joetorre.org. Be sure to [check out our sponsorship sheet to learn more about our opportunities!](#)

Partnership with Minor League Baseball raises \$5000+

Thank you!



This summer, we expanded our partnership with Minor League Baseball to raise awareness about domestic violence. In a campaign called MiLB Ends DV, we partnered with more than 90 teams across the country. PSAs were aired, awareness signs were hung throughout the ballpark, and broadcasters shared an important message about how to get help. Each guest received a set of Topps cards – including a special Safe At Home Joe Torre card. We also provided baseballs autographed by Joe for the participating teams to raffle. More than \$5000 was raised for local domestic violence organizations nationwide.

Thank you to all of our participating teams, and to Minor League Baseball and Topps for their partnership and commitment to ending violence.

Peer leader featured by local organization



Gio is a former peer leader and recent graduate from Riverview East Academy, our only Cincinnati-based Margaret's Place partner. Just this July, Gio joined us in New York to speak to guests at our annual Celebrity Golf & Tennis Tournament. Now, his time with us is being highlighted by local organization Joining Forces for Children. [Read more about Gio's story now!](#)

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